

FARMER'S MARKET

Designed by Alpha Chi Sigma, Gama Zeta Chapter

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Contact information: Phone # 425-691-7823

Target Audience: College Students, Kids 3+, Elderly community members

Event Goals: Spark excitement for science, Build community

Event Type: Outreach

Setting: Downtown SLO Farmer's Market

Time Frame: Fall, Winter, Spring

Led by: College students

Approximate Cost: Application: \$45 Cost/booth: \$50

Event Length: 2-3 hours

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BRIEF DESCRIPTION

Holding a Farmers Market booth involves participating in the Downtown SLO Farmers Market, which occurs year round every Thursday. At our booth, we want to spread our love for chemistry by providing a fun scientific experience for market goers of all ages. We will elevate the market experience by providing a fun chemistry inspired experience for market goers of all ages. The booth will include simple yet fun experiments for kids and adults alike, to immerse them in the fun and visual part of chemistry. We will also provide information about our club, in order to get our names out there and allow people to contact us for fun outreach events.

CHECKLISTS

Prep Checklist:

- Apply for a spot in the market before end of April (Market will email when registration is open)
 - Document detailing application: [MACRO- How to apply for a SLO farmers market](#)
- Select three demonstrations to have at the booth, best to have a mix of both visual and physical demonstrations to cater to a wider age range and increase traffic at the booth.
- Contact stockroom 1-2 weeks prior to event to inquire about materials (Ex: Elephant toothpaste kit)
- Designate volunteers to help with set up and take down, multiple volunteers encouraged.
- Check email for information from market coordinator about the location of the booth ***changes**
- Advertise booth in chapter meeting week prior and day of, detailing the updated location of the booth and allowing for volunteers

Day-Of Event Checklist:

- Gather booth and demo materials to take to market.
- Ensure volunteers are available
- Check email for any updates or changes from market coordinator
- Arrive for set up ~ an hour before the market start time, from AXS room set up:
 - Tent
 - Two tables, one for show one for storage
 - Table cloth on front table
 - Pom poms
 - Small letters
 - Stickers
 - Candy optional
 - Signs (Stand up and hanging)
- Display demonstrations across table with decorations
- [MACRO- Chemistry Farmer's Market Booth#1](#)
- [MACRO- Chemistry Farmer's Market Booth #2 and #3](#)

COMMITTEE DESCRIPTIONS

Farmers Committee ~5-8 people	<ul style="list-style-type: none">- Help come up with/get demos for booth- Help behind the booth, set up, and take down
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GENERAL SUPPLIES

[Farmers Market Materials](#)

<u>Item</u>	<u>Quantity</u>	<u>Where to Buy</u>
<i>Tables + Table Cloth</i>	<i>2 tables</i>	<i>AXS Room</i>
<i>Table Decor</i>	<i>Ex: Letters, Pom Poms, stickers</i>	<i>AXS Room</i>
<i>Demo Examples: Pick 3</i>		
<i>Slime</i>		
<i>Spectral Lamps</i>		
<i>Marshmallow in Space</i>		
<i>Build a Flashlight</i>		
<i>Elephant Toothpaste</i>		
<i>Baking Soda Balloon</i>		

EVENT SPECIFIC NOTES/CONSIDERATIONS

- [MACRO- How to apply for a SLO farmers market](#)
 - [MACRO- Chemistry Farmer's Market Booth#1](#)
 - [MACRO- Chemistry Farmer's Market Booth #2 and #3](#)
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- Wear AXS Merch/Lab coat/goggles/glasses if you can
 - SMILE, make people feel welcome at the booth and curious enough to come up.
 - Speak up, have simple explanations of demos ready. Not a lot of people know us so try to grab the attention of people walking by! It's scary but must be done, especially for big demos like elephant toothpaste.
 - Be ready to talk about AXS, what we do and why you're here at the market.
 - Kids really like demos such as slime, if doing multiple demos and you notice a lot of focus on one, have them go through a few of them and do slime last as a reward ;)
 - MAX 5 people behind the booth, it gets crowded fast.